

2010 ECKE GERANIUM PREFINISHED

Shipping Weeks 5–16: February 1–April 20, 2010

(Regal Geraniums ship weeks 7–14 only)

| Order in Trays | |
|----------------------------------|-----------|
| CULTIVAR NAME | |
| Hemalis Begonia – Solenia | |
| | 4" SQUARE |
| Apricot | |
| Cherry | |
| Dark Pink | |
| Dusty Rose | |
| Light Pink | |
| Light Yellow | |
| Orange | |
| Red Improved | |
| Salmon Coral | |
| Velvet Red | |
| Geranium – Floribunda | |
| | 4" SQUARE |
| Stardom Bright Pink | |
| Stardom Cherry | |
| Stardom Coral | |
| Stardom Deep Lavender | |
| Stardom Orange Bicolor | |
| Stardom Purple | |
| Stardom Red | |
| Stardom Salmon | |
| Geranium – Ivy | |
| | 4" SQUARE |
| Global Orchid | |
| Global Red | |
| Global Soft Pink | |
| COLUMN TOTAL | |

| Order in Trays | |
|-------------------------------|-----------|
| CULTIVAR NAME | |
| Geranium – Zonal | |
| | 4" SQUARE |
| Maestro Bright Scarlet | |
| Maestro Lavender Blue | |
| Maestro Pink | |
| Maestro Rich Red | |
| Maestro Salmon | |
| Maestro White | |
| Maestro White Splash | |
| PAC® Euro Melody | |
| PAC® Euro Sassy Dark Red | |
| PAC® Euro Shocking Violet | |
| PAC® Evening Glow | |
| PAC® Maestro Bright Red | |
| PAC® Maestro Cherry | |
| PAC® Maestro Lavender Parfait | |
| PAC® Maestro Neon Pink | |
| PAC® Patriot Red Improved | |
| PAC® Patriot Salmon Chic | |
| PAC® Patriot White | |
| Patriot Bright Pink | |
| Patriot Bright Red | |
| Patriot Bright Violet | |
| Patriot Cherry Rose | |
| Patriot Cranberry Red | |
| Patriot Orange | |
| Patriot Rose Pink | |
| Patriot Salmon | |
| Patriot Soft Pink | |
| Patriot Watermelon | |
| COLUMN TOTAL | |

| Regal Geranium | | |
|--------------------------------|------------|----------|
| | 4.5" ROUND | 6" ROUND |
| Elegance Light Lavender Splash | | |
| Elegance Lilac Sachet | | |
| Elegance Rose Bicolor | | |
| Elegance Royalty white | | |
| PAC® Elegance Burgundy | | |
| COLUMN TOTAL | | |

Please fill in all information requested, but **please do not write in the shaded boxes**. See the reverse side for pricing, shipping information and conditions of sale.

| | |
|--|---------------------|
| CODE | ECKE CSR |
| DATE ORDER RECEIVED | |
| | MO. DAY YR. |
| INCOMING <input type="checkbox"/> MAIL <input type="checkbox"/> PHONE <input type="checkbox"/> FAX <input type="checkbox"/> IN PERSON <input type="checkbox"/> OTHER <input type="checkbox"/> E-MAIL | |
| PLANT DATE | AVAILABILITY |
| ORDER TYPE <input type="checkbox"/> NEW <input type="checkbox"/> CHANGE <input type="checkbox"/> CANCEL | |
| FOB <input type="checkbox"/> PPY & ADD <input type="checkbox"/> PPD BY ECKE <input type="checkbox"/> COLLECT | |
| CC <input type="checkbox"/> SHIPPING <input type="checkbox"/> INVENTORY <input type="checkbox"/> OTHER | |

| SHIP TO | |
|---------------------------------------|----------|
| Company name | |
| Address | |
| City | |
| State | Zip code |
| Your name | |
| Telephone | |
| Fax | |
| E-mail | |
| Ship to address (if different) | |
| Special shipping instructions | |

| | |
|---------------------------|------------------------------------|
| PURCHASE ORDER NO. | CUTTING TYPE Prefinished |
|---------------------------|------------------------------------|

| |
|-----------------------------------|
| LICENSE TYPE: Flowering-03 |
|-----------------------------------|

| | |
|-----------|-----------|
| ORDER NO. | |
| BROKER | SALES REP |



Ecke Geraniums, LLC – Oglevee® Products
 P.O. Box 230488 • Encinitas, CA 92023-0488
 760-753-1134 • www.ecke.com

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PRODUCT INFORMATION

| Cultivar | Price Per Pot | Pots Per Tray | Pots Per Box | IPF* Included |
|--|---------------|---------------|--------------|---------------|
| Hemalis Begonia – Solenia | \$1.548 | 15 | 15 | Yes |
| Geranium – Floribunda, Ivy, Zonal | \$1.008 | 15 | 15 | Yes |
| Geranium – PAC® Floribunda, Ivy, Zonal | \$1.014 | 15 | 15 | Yes |
| Regal Geranium (4.5" Round) | \$1.968 | 15 | 15 | Yes |
| Regal Geranium (6" Round) | \$3.744 | 5 | 5 | Yes |

*IPF = Intellectual Property Fee

PARCEL SHIPPING* (COST PER POT)

| Prefinished Form | Next Day Morning | Next Day Afternoon | 2nd Day Delivery | Ground |
|------------------|------------------|--------------------|------------------|--------|
| 4" Square | \$0.80 | \$2.33 | \$2.07 | \$1.60 |

Rates do not apply for shipments to Canada, Hawaii, Alaska or Puerto Rico. Ground service has a minimum 3-day transit time.

*Parcel service not available for 4.5" Round or 6" Round cultivars.

TRUCK SHIPPING

| Prefinished Form | Cost Per Pot | Order Min.* (Pots) | Variety Min. (Pots) |
|-----------------------|--------------|--------------------|---------------------|
| 4" Square, 4.5" Round | \$0.33 | 1,500 | 105 |
| 6" Round | \$1.00 | 1,500 | 100 |

*Individual customer order minimum is 1,500 pots per delivery; 5,040 pot minimum required to schedule a truck

Ecke will ship to destinations within 500 miles from the following locations. Please use MapQuest to determine distance to your location:

Ecke Connellsville
700 Vanderbilt Road
Connellsville, PA 15425

Ecke Georgia
384 Rosser Road
McDonough, GA 30252

Track your order online at
www.eckeglobal.com/EckeTraffic/login.aspx

CONDITIONS OF SALE

Pricing: Pricing is effective for ship weeks 5–16, 2010 and stated as price per one pot. Prices are inclusive of Intellectual Property Fee (IPF). Prices are subject to change without notice.

Freight: Freight charges stated as cost per pot and are additive to stated product prices.

Discounts: No discounts available.

Invoicing: Invoices will be mailed or faxed within 5 to 7 business days from the Monday of that ship week.

Claims>Returns: All claims are processed through our Encinitas, CA office. All claims must be submitted in writing within eight (8) business days of receipt of the shipment. To protect the integrity of our certified production systems, no returns are accepted.

Cancellations: Due to the long lead time required for Prefinished products, cancellations without penalty must be made prior to plant date. Cancellations after this date cannot be made without preapproval by Customer Service and will be subject to a 20% restocking fee.

Warranty: All orders are subject to confirmation by Paul Ecke Ranch and crop conditions. Paul Ecke Ranch and/or Ecke Geraniums, LLC – Oglevee® Products warrants, to the extent of the invoice price, that the plant material is sold as described in the 2010 Ecke Geraniums, LLC – Oglevee® Products catalog, within recognized tolerances. Paul Ecke Ranch and/or Ecke Geraniums, LLC – Oglevee® Products make no other warranty, expressed, or implied, concerning the cuttings, and expressly disclaims

any and all other warranties, including any warranty of the merchantability or fitness for customer's particular purpose. Customer's sole and exclusive remedy for any breach of this order agreement, including but not limited to any claim under the warranty in this paragraph, shall be return of the price paid for the affected cuttings. Customer acknowledges and agrees that the maximum liability of Paul Ecke Ranch and/or Ecke Geraniums, LLC – Oglevee® Products for any other claim of defective or non-conforming cuttings, non-delivery or late delivery, or otherwise, shall be limited to the price paid for the affected cuttings. Customer acknowledges that they shall not be entitled to recover any other claimed consequential damages.

Ecke Geraniums, LLC – Oglevee® Products

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